



SAY HELLO! TO YOUR LONESTAR TEAM



Whitney Argue
Your Local
Account Executive



Tiffany Kieran
Your Local
Account Manager



Kelly Malloy
Program Design
Associate



Meredith Atkinson
Executive Producer,
Director of Creative Services



Janice Dowling
Hello! North Texas
RVP, General Manager

BIG IDEAS & BOLD STYLE

North Texas Moves with Confidence & Creativity

Anchored by Dallas–Fort Worth, this region blends sleek urban energy with deep-rooted culture and Southern hospitality. Design-forward districts, a dynamic culinary scene, and vibrant arts communities give North Texas edge.

Groups can gather in architecturally striking spaces, explore immersive cultural districts, savor globally inspired dining, or connect through curated experiences that feel polished yet personal. From rooftop conversations in the city to behind-the-scenes tastings and neighborhood-driven moments, North Texas delivers connection with style and substance.

Hello! North Texas designs programs that capture the region’s entrepreneurial spirit and modern flair while delivering seamless, goal-driven events. As the city lights come up and the energy shifts into evening, North Texas shows its signature strength, bold, welcoming, and ready for what’s next.

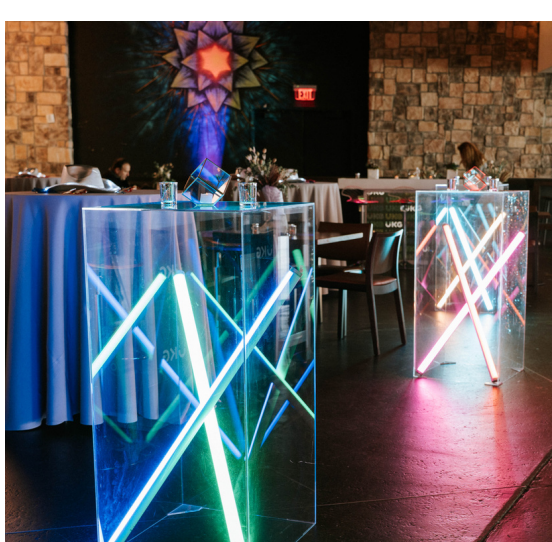
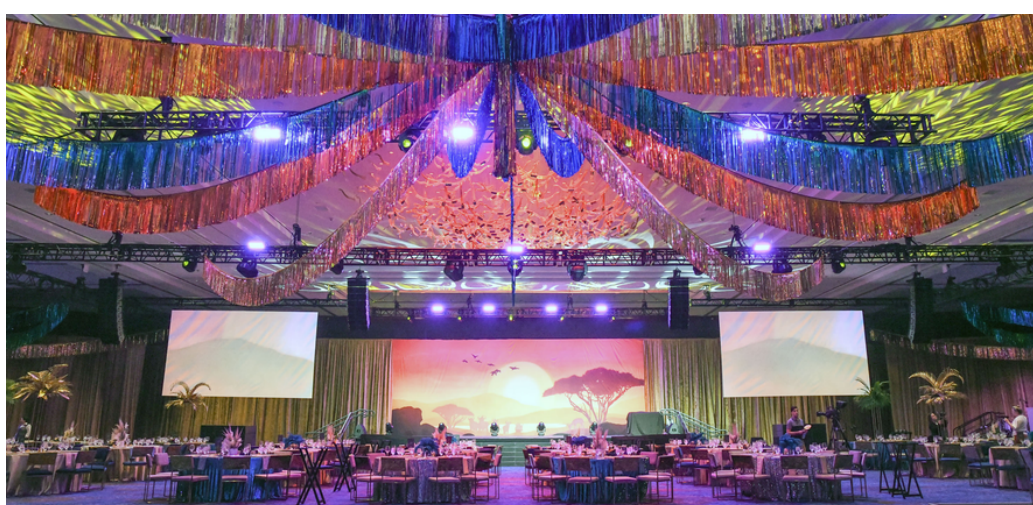
WHITNEY’S DALLAS DISCOVERIES

Best Eats:
Bowen House

Just for Fun:
Meow Wolf

Local Shopping:
Lula B’s Vintage Shop

SHOWSTOPPING CREATIVE SERVICES



HELLO! NORTH TEXAS BY THE NUMBERS: 2025 EDITION

187
CLIENTS SERVED

PROGRAMS
OPERATED
231

38
HOTELS WE’VE
WORKED IN

SUPPLIERS USED
286

4.06
DMC SERVICES
PER PROGRAM

